

06/02/2019

Location of Request: 7185 East Highway 24. Parcel #5408001018

Nature of Request: Replace the existing back to back 210 square foot face. One Digital, one static face Lamar Advertising would like to replace the existing static sign face to a digital sign face.

In regard to specific EL Paso County Off-Premise Sign Performance Standards,

- a. Zoning Conformance – An off-premise sign is allowed in the CS Zone district.
- b. Compliance with the Colorado Outdoor Advertising Act (CRS 43-1-401) – The proposed sign does conform to these standards and a Conversion Permit from CDOT will be obtained that will be condition precedent of the county's approval.
- c. Maximum of 1 sign per property – This is only off-premise sign that is located on the property.
- d. Maximum of 245 square feet per sign face – Each sign faces is and will stay at a maximum of 210 square feet
- e. Maximum Height of 45 feet – The sign's height will not change and will stay at 35 feet.
- f. Minimum of 1,000 feet separation from any other off-premise sign on the same side of the road – There are no other off-premise signs within 1,000 feet on the same side of the road.

In regard to specific El Paso County Electronic Sign Standards, Chapter 6.2.9, 3(c):

- a. Duration of message – messages will change 1x every 8 seconds, which conforms to CDOT and El Paso County regulations.
- b. Transition of message – less than 1 second (instant), which conforms to CDOT and El Paso County regulations.
- c. Prohibited types of electronic signs – proposed new displays will only display static images – no animation, no scrolling, no movement, and no motion picture projection.
- d. Brightness & Luminance – sign displays will be equipped with the most up to date LED technology which include auto-dimming feature that lowers intensity of image as ambient light decreases. The display shall not exceed 150 foot candles during nighttime/dark hours as measured with a foot candle meter from a distance of 200 feet. These standards meet both El Paso County and CDOT regulations in regard to electronic changeable message signs.

Therefore the proposed sign:

- a. **The existing sign is a use permitted in the CS district;**
- b. **The existing sign's use is consistent with the County's standards and regulations;**
- c. **The existing sign's use complies with all applicable performance standards;**
- d. **The existing sign's use is compatible with the surrounding area, harmonious to the character of the area, and not detrimental to the inhabitants or future development.**
- e. **The site of the sign is suitable for the proposed face changes. This sign already has electrical meter that will not need to be altered. The existing electrical is sufficient for two digital faces.**

In summary, having demonstrated compliance with all applicable County regulations and standards, Lamar Advertising requests the approval to change out one static to a digital face of existing structure.