



DB 10'6" x 36'

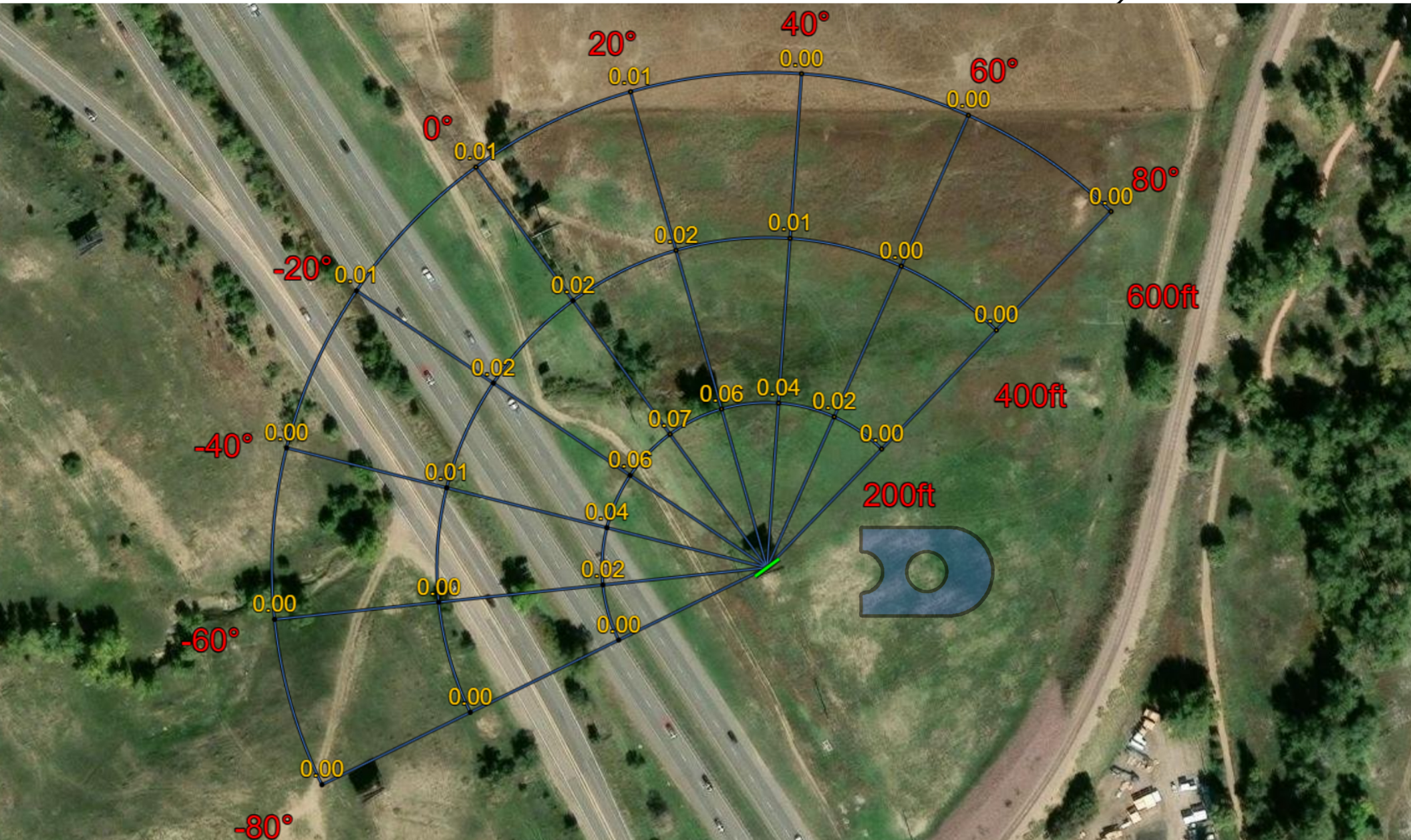
Lamar Advertising

38.78018542889849, -104.78474741103543

Values expressed are specific to Daktronics product only

Date: 9/22/2026

Prepared by: Eric Johnson



- Display at 1% of Maximum Daytime Brightness(6,500)
- Calculations take into account an overall Billboard height of 38'
- Any rise or fall in elevation or physical blockage is not shown in calculations

*Calculations are based on Red, Green, and Blue LEDs (White Content) powered to their maximum potential for nighttime viewing. Values are shown in footcandles (fc).



DB 10'6" x 36'

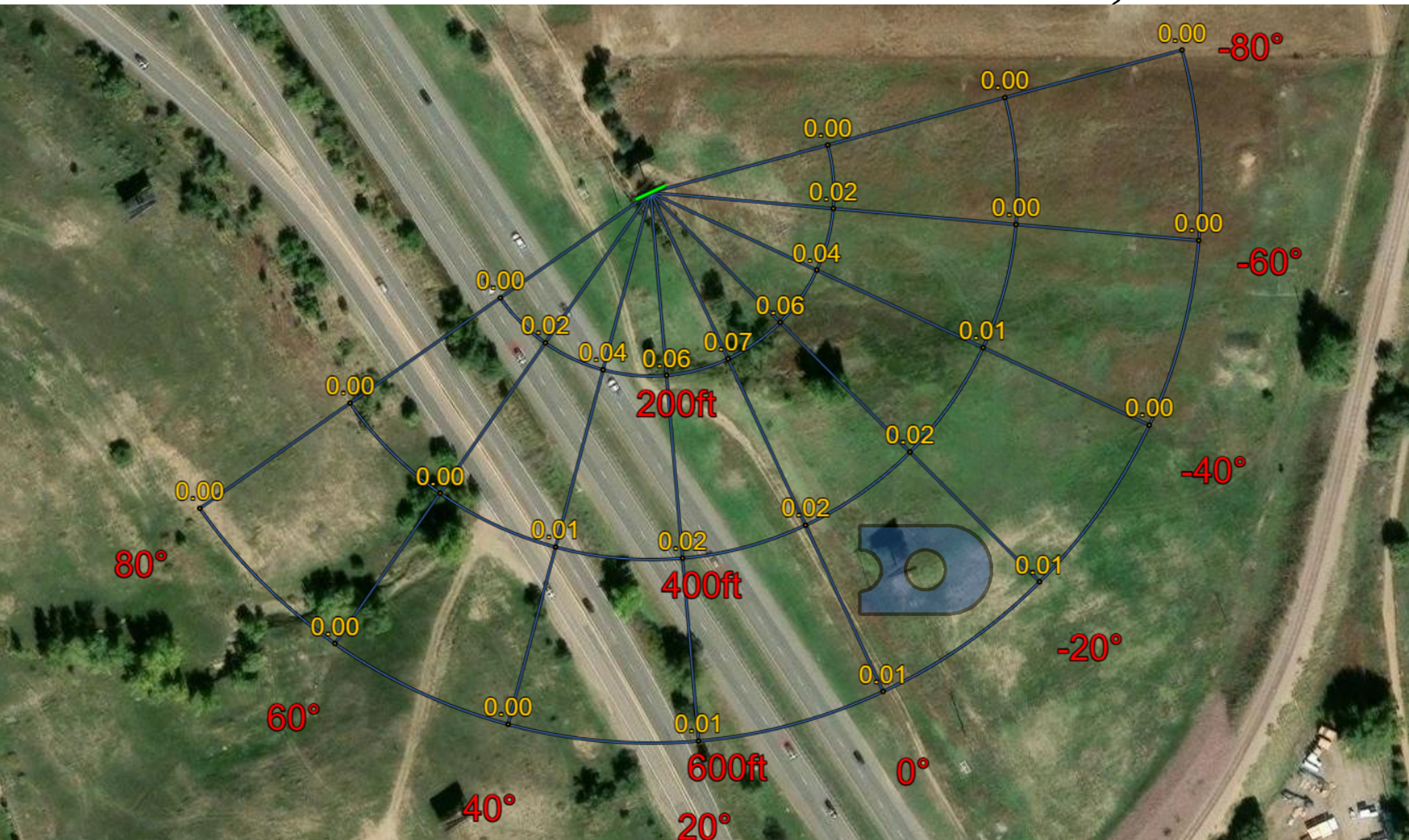
Lamar Advertising

38.78134266480449, -104.7856992204563

Date: 9/22/2026

Prepared by: Eric Johnson

Values expressed are specific to Daktronics product only

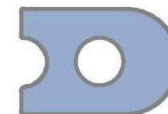


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	Worst Case to Typical Content Conversion	Date: 6/10/2025
	25% - 40%	Prepared by: Eric Johnson
	Values expressed are specific to Daktronics product only 	

Worst Case:	Typical content range:
0.01	0.00 - 0.00
0.02	0.01 - 0.01
0.03	0.01 - 0.01
0.04	0.01 - 0.02
0.05	0.01 - 0.02
0.06	0.02 - 0.02
0.07	0.02 - 0.03
0.08	0.02 - 0.03
0.09	0.02 - 0.04
0.10	0.03 - 0.04
0.11	0.03 - 0.04
0.12	0.03 - 0.05
0.13	0.03 - 0.05
0.14	0.04 - 0.06
0.15	0.04 - 0.06
0.16	0.04 - 0.06
0.17	0.04 - 0.07
0.18	0.05 - 0.07
0.19	0.05 - 0.08
0.20	0.05 - 0.08
0.21	0.05 - 0.08
0.22	0.06 - 0.09
0.23	0.06 - 0.09
0.24	0.06 - 0.10
0.25	0.06 - 0.10
0.26	0.07 - 0.10
0.27	0.07 - 0.11
0.28	0.07 - 0.11
0.29	0.07 - 0.12
0.30	0.08 - 0.12



*Calculations are based on Red, Green, and Blue LEDs (White Content) powered to their maximum potential for nighttime viewing (Worst Case Scenario). Values are shown in footcandles (fc).