



February 21, 2023

El Paso County
Attn: Mr. Ryan Howser
El Paso County Planning

RE: Crossroads Mixed Use Filing No. 2 Master Sign Plan

Dear Mr. Howser,

The Crossroads Comprehensive Sign Guidelines document has been generated to help establish this shopping center as a destination on the East side of Colorado Springs. The goal of this sign plan is to help create a Crossroads identity at the intersection of Highway 24 & Highway 94.

The Crossroads Comprehensive Sign Guidelines has been created based on three previous retail development projects in Colorado Springs. University Village Shopping Center, Creekwalk Shopping Center, and The Market Place at Austin Bluffs, all successful shopping center examples that have benefitted from similar comprehensive sign plans.

This sign plan aims to reduce potential sign clutter along highway 24, strives to reinforce the architecture of the buildings in the development, and provides functional sign area for multiple tenants in today's retail environment. The design elements strive to blend aesthetics and functionality that strengthens a successful and welcoming retail corridor into Colorado Springs from the East.

Please let me know if you have any additional questions or if I can provide any additional information.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Greg Johnson', written over a faint dotted line.

Greg Johnson
RTA Architects

Cc: Danny Mientka – Equity Group, Doug Abernethy – RTA Architects

R.T.A., Inc.
19 S. Tejon Street, Suite 300
Colorado Springs, CO 80903

ph 719-471-7566
fx 719-471-1174
www.rtaarchitects.com