

November 29th 2018

El Paso County Development Services
2880 International Circle Suite 110
Colorado Springs, CO 80910

Letter of Intent

Lamar Advertising is requesting Special Use approval to replace an existing billboard.

Location: 7382 Mesa Ridge Pkwy -Tax Schedule No. 65244-00-048

Property Owner: Mary Margaret Trujillo & Waleta Sioux Fisher
7382 Southmoor Dr
Fountain, CO 80817-1204

Applicant: Lamar Advertising
Attn: Adam Sanchez
2110 Naegele Road
Colorado Springs, CO 80904

Existing billboard Size: 10'7" x 22'.9" (245 sq.ft) -2 faces (1 static and 1 digital)
Proposed billboard back to back digital 10'7"x 22' 9" (245 sq.ft.) 2 faces (2 Digital), by removing the static face.

The El Paso County Master plan provides that certain types of commercial/industrial/retail businesses will be of benefit to the community when located in designated areas of the county. The county recognizes that billboards are a necessary and appropriate advertising medium, and that there are acceptable and viable locations for billboards within the community.

The Property is currently zones M. The M zone districts allow billboards. This zoning district allows for billboards as a conditional use which would be consistent with the intent and purposes of that zoning district.

The billboard structure would not require any additional items such as parking, etc. And it would not require additional services such as utilities that would add to the existing uses of the property and would not result in an over-intensive use of the land

The billboard is located adjacent to the U.S. Highway 16 on private property. Traffic on Highway 16 continues to travel by the site each day. Access to the property is by way the existing frontage road.

A billboard structure emits no air pollution, requires no water, and does not make noise. The light intensity is monitored by electronic sensors that dim the display.

Lamar Advertising utilizes modern equipment and materials and considers safety and welfare of the present or future residents of El Paso County would not b impacted.

Upon approval of the special use, Lamar will acquire all necessary permits in conformance with established regulations and ordinances.

A billboard sign was originally permitted at this location on January 1986. The size of the approved billboard was 12'x 24' (288 sq. ft.) -2 faces

The approval of the Special Use will not result in any appreciable increase in land use as a billboard has been located n this property for 21 years.

Thank you for the consideration.

Sincerely

A handwritten signature in black ink, appearing to read "Adam Sanchez", with a long, sweeping flourish extending to the right.

Adam Sanchez
Lamar Advertising